

CARPET AND UPHOLSTERY CLEANING SOLUTIONS

Green BALANCE™

A Common Sense Approach to "Green" Cleaning

By Doyle Bloss - Bridgepoint Systems



Sometimes, it's better NOT to be first

Bridgepoint Systems has been innovative and first on many cleaning solutions in the carpet cleaning industry. However, the concept of green cleaning was too important to rush products to market that simply removed specific ingredients, or added another ingredient just because it came from what seemed to be a more "natural" source. We wanted to merge together the best information and proven science from the greatest number of sources to formulate green cleaning products that were truly better for the indoor and outdoor environment and the cleaning technician, yet did not compromise the function that was most important – cleaning a dirty carpet. As Dr. Michael Berry has stated; "doing the right thing needs to become doing the rational thing."

Green is a process, not just a cleaning solution

But we also recognize that green is more than a cleaning solution. It's a process. As Dr. Michael Berry has described: "green cleaning must be systems based, and recognize the connectivity of the total environment and process." Green cleaning must include the proper management of the environment being cleaned. It includes a properly trained cleaning technician who understands the nature and construction of the surface they are cleaning, as well as the composition of the soiling they want to extract. It includes proper cleaning procedures according to industry standards. Finally, it includes the proper disposal of cleaning wastewater. Green is so much more than how a chemical is made; it's a commitment to understanding how it is used in the overall cleaning process. For a complete review of how this systematic approach may be accomplished, ask for your complimentary copy of the Bridgepoint Green Balance Green Cleaning Guide.

Green is a commitment to providing your customer with cleaning and confidence

That's what Green Balance Carpet Prespray and Green Balance Carpet Extraction Rinse are all about. They are a commitment to you, our customer, to use the best available science, understanding and testing. We recognize that the way carpets look, feel, and perform after you have cleaned them is critical to your reputation as a professional. It's about providing you with a "green" cleaning solution you can be absolutely confident will provide your customer with a cleaner, fresher carpet.

Green means safer for the cleaning technician, not just the environment

Green Balance cleaning solutions use readily biodegradable surfactants. They are not formulated with petroleum solvents. They have a slightly alkaline pH (8.0-8.5), contain no intentionally added carcinogens, and are non-toxic. They are ideal for cleaning in homes with chemical sensitivities as they contain no added fragrances or dyes. They are also approved by the Carpet and Rug Institute (CRI) Seal of Approval Program (SOA) signifying their cleaning effectiveness, as well as the fact they do not contribute to re-soiling. The CRI testing process identifies and measures to make sure the pH is not excessive, and that the solutions contain no optical brighteners. It measures any negative effect on the texture of the carpet, and makes sure the solution leaves no residues that would cause re-soiling. Finally it measures for soil extraction and removal and cleaning effectiveness. This testing provides concise measurements of the nature and performance of the cleaning products.



Green Balance Carpet Prespray

- Economical 1:32 dilution rate
- Mildly alkaline pH safe for wool and synthetic fibers

CC11GL

Dilution Ratios:

Pump Up Sprayer - 4 oz./gal.

Hydro-Force Sprayer - 48 oz. use with Yellow Tip



Green Balance Carpet Extraction Rinse

- Mildly alkaline pH safe for wool and synthetic fibers
- Polymer technology protects against resoiling - no sticky residues

CC13GL

Dilution Ratios:

Portable - 2 oz./5 gal.

(Final dilution 1:320)

*Truckmount - 32 oz. (1 qt.)/5 gal. (meter accordingly)
(Final dilution 1:600)*



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ANOTHER GREEN CHEMICAL FROM BRIDGEPOINT SYSTEMS



GREEN BALANCE Neutralizing Rinse

Use Green Balance Neutralizing Rinse either as a final post-spray step in your cleaning process, or as an extraction rinse. It prevents wick-back and browning and leaves the carpet ready for protector. Designed to work in conjunction with Green Balance Prespray, Green Balance Neutralizing Rinse is formulated based on the latest information from the U.S. Environmental Protection Agency DFE program for environmentally preferred cleaning products. It is a concentrated mild acid neutralizing agent used in the final extraction and rinse phase of the carpet cleaning process. It stabilizes dyes, prevents browning and yellowing, pH neutralizes the carpet, and leaves it with a soft, luxurious feel. It is safe and effective for all synthetic fibers as well as all water-safe natural fibers. It also contains encapsulating polymers to help the carpet resist resoiling.

Carpet Cleaning
with

Green BALANCE



BRIDGEPOINT
SYSTEMS

WHAT MAKES CLEANING GREEN?

Green cleaning starts with a commitment to an entire process, not just a new chemical.



- 1** Choose green cleaning products that have been tested, measured, and demonstrated to work like Green Balance. The answer to a carpet cleaning job with significant soiling is not to continuously apply more chemical to get the job done.
- 2** Your company or facility is committed to best practices to minimize waste, maximize recycling and the conservation of natural resources, and minimize the environmental footprint as a result of the carpet cleaning process and the daily operations of your company or organization.
- 3** Your company or facility recognizes the product life cycle of carpet from fiber production to manufacturing, to installation, to maintenance and cleaning, to recycling after the useful life of the carpet has passed.
- 4** Your company or facility has made a commitment to clean carpeting in accordance with the best practices of the industry and industry cleaning standards
- 5** Your company or facility is committed to the technical education of the cleaning technicians as to what these best cleaning and operation practices are, as well as a proper understanding of the construction of carpet, and the nature of the soiling to be cleaned and extracted from the carpeting.
- 6** Your company or facility has made a commitment to the proper operation and maintenance of its cleaning equipment, tools, and vehicle fleet.
- 7** Your company or facility, if it operates truckmounted carpet cleaning equipment, has made a commitment to make sure that exhaust from the cleaning equipment or vehicle is directed away from the building being cleaned, and properly exhausted to the outdoor environment.
- 8** Your company has committed to educate the carpet consumer about the importance of cleaning in accordance with cleaning frequencies recommended by the carpet manufacturer, and as outlined in cleaning industry standards developed with the input of representatives from the United States Environmental Protection Agency. It recognizes that a proper commitment to green balance requires that the carpet not be allowed to deteriorate to the point that green cleaning products can not adequately remove and extract the build up of soil and pollutants from the carpet. Your facility makes the same commitment to cleaning frequencies.



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